**Farhana Naz**

**My Quiz 29/11/12**

**Mass Media in Pakistan MCM304**

**Midterm Quiz 1**

Which of the following newspapers have not much area of influence?

Which party got victory in East Pakistan In 1970 elections? **PPP**

When did Delhi fall occur? **Oct 1857**

When photo journalism was started in Pakistan? **1953**

Which language was the only source of communication between the two wings of Pakistan before 1971? **English**

The brave stance “Militant Journalism” had been given in the history to which medium in Sub-continent? **Print media**

Which of the following is considered as newest form of mass medium?

Tashqand agreement was signed in January -------**1966**---------.

\_\_\_\_**features\_\_\_\_\_\_**have covered the gap of investigating reporting.

What were observed in the content of newspaper after the martial law?

Generally, for all the information we rely on \_\_\_\_\_\_\_\_\_\_media. **WESTERN MEDIA**

After the ban on political news in Ayub Khan’s era, the topics of newspapers were shifted to -----------------.

Every reporter in a newspaper has a special \_\_\_**BEAT\_\_\_\_\_.**

**PAST PAPERS**

**MCM304 - Mass Media in Pakistan**

**1. What was the reason of publishing Hamood Ur Rahman commission report after 34 years? 3 marks**

**2. For what purpose a tape recorder can be used? 3 marks**

**3. What was the agreed trade policy between the Pakistan and India regarding film industry? 3 marks**

**4. What role computer is playing in the field of mass communication? 3 marks**

**5. State the difference between Mass and Public? 5 marks**

**6. briefly discuss the remarkable development in Television after 1960? 5 marks**

**7. Describe the process of evolution of films in subcontinent? 5 marks**

**8. What is chip? Explain its functions in Computer. 5 marks**

**mcm 304 final tram paper 2Mcm304 - Spring 2012 Finals - Subjective Questions**

**What is Mob? - 3**

**What is developement communication? - 3**

**What is sponsership? - 3**

**What role computer is playing in the field of Mass Com? - 3**

**When VCR came to pakistan and indian movies entered in our society once again, what effects it made on our society? - 5**

**Describe in detail the sectariarism and extremism? - 5**

**Discuss different kind of documentary films that are made in pakistan? -5**

**Give critical analysis on Zia ul haq's rulling regime on Pakistan - 5**

Question:

Discuss US movement during Afghan War? (3-Marks)

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Question:

Define Magazine, Periodical, and Journal? (3-Marks)

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Question:

Discuss the condition of the newspaper in Pakistan. (3-Marks)

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Question:

Discuss whether the feature writing is helpful for newspaper or not? (5-Marks)

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Question:

Is the forum discussion is healthy and informative source for the public? (5-Marks)

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Question:

Discuss the work of newspapers on the decision of Musharaf’s Government to Support Us. (5-marks